

# E-business 2007 and the building information industry













# Agenda

1. E-business
2. E-business today

## 2. E-business today is User Created Content (UCC)

The age of the amateur ?

OECD about UCC

- 1) Content publicly  
available over Internet
- 2) Reflects creative effort  
(sampling?)
- 3) Created outside  
professional routines





## 2. UCC

Traditional media

Select                  produce                  distribute

New new media











# Movers and shakers

# Agenda





### 3. Your problems are not unique

- All sectors have barriers
- What about health care / hospitals
- Inhibitors info-collection and -distribution
- Incitaments are missing

#### Result

- Uncoordinated, no learning - wasteful









## 4. Participatory web-technologies

- Tagging (web 1.0 hyperlink)
- Rating and reviewing
- Syndication (RSS, Ajax, Atom)



# 5. Summary

